



In one year's time

What is this?

When the group has one clear idea to take forwards, this is a really powerful tool for looking into the future and preventing investment in ideas that are sure to fail in the next year.

How it works

Step 1

Ask the group to write a list of the likely decision makers on this challenge. Invite as many as possible to a meeting.

Step 2

Ask the group to spend time clearly articulating the idea but to imagine that it is one year in the future. The idea has been rolled out but it has been a disaster.

Step 3

At the meeting, ask the decision makers to list out all the things that they imagine could have gone wrong in this alternative future.

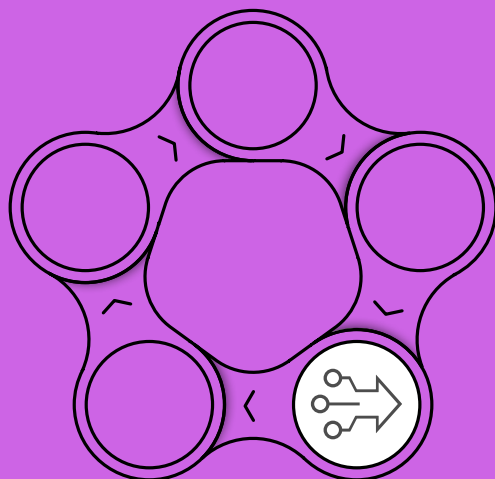
Step 4

Ask the group to examine the decision makers' list and see if they have highlighted any fatal flaws in the idea. If they have, can they be remedied?

Why it works

By conducting this review before all parties are committed to rolling out the idea, this tool has the power to save the organisation time and money on an innovation that could be a disaster.





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Want to know more?:

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