

# Think as a...



## What is this?

It's important to have as many different types of thinkers in a group. What would a dentist think like? What would a lawyer think like? Profiling card from the Immersion stage and define your group members' personalities.

# How it works

## Step 1

Write down a range of different professions on individual cards such as vet, poet, farmer, magician, chef, racing car driver, biologist, painter.

*Hint: You can enhance this exercise by creating boxes with different items in them that animate the profession you want people to think like.*

## Step 2

Give your group the task of 'thinking about their challenge as a...' and then pick a card at random.

## Step 3

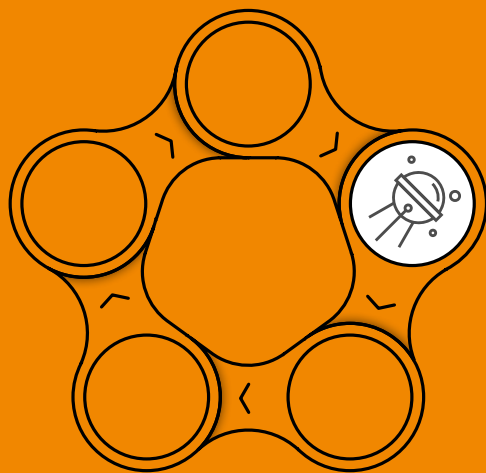
Using the classical attributes of someone in that profession, ask the group to note down different solutions to the challenge while pretending to be that person.



## Step 4

Continue thinking as that person until ideas slow down and then pick another profession card at random.





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